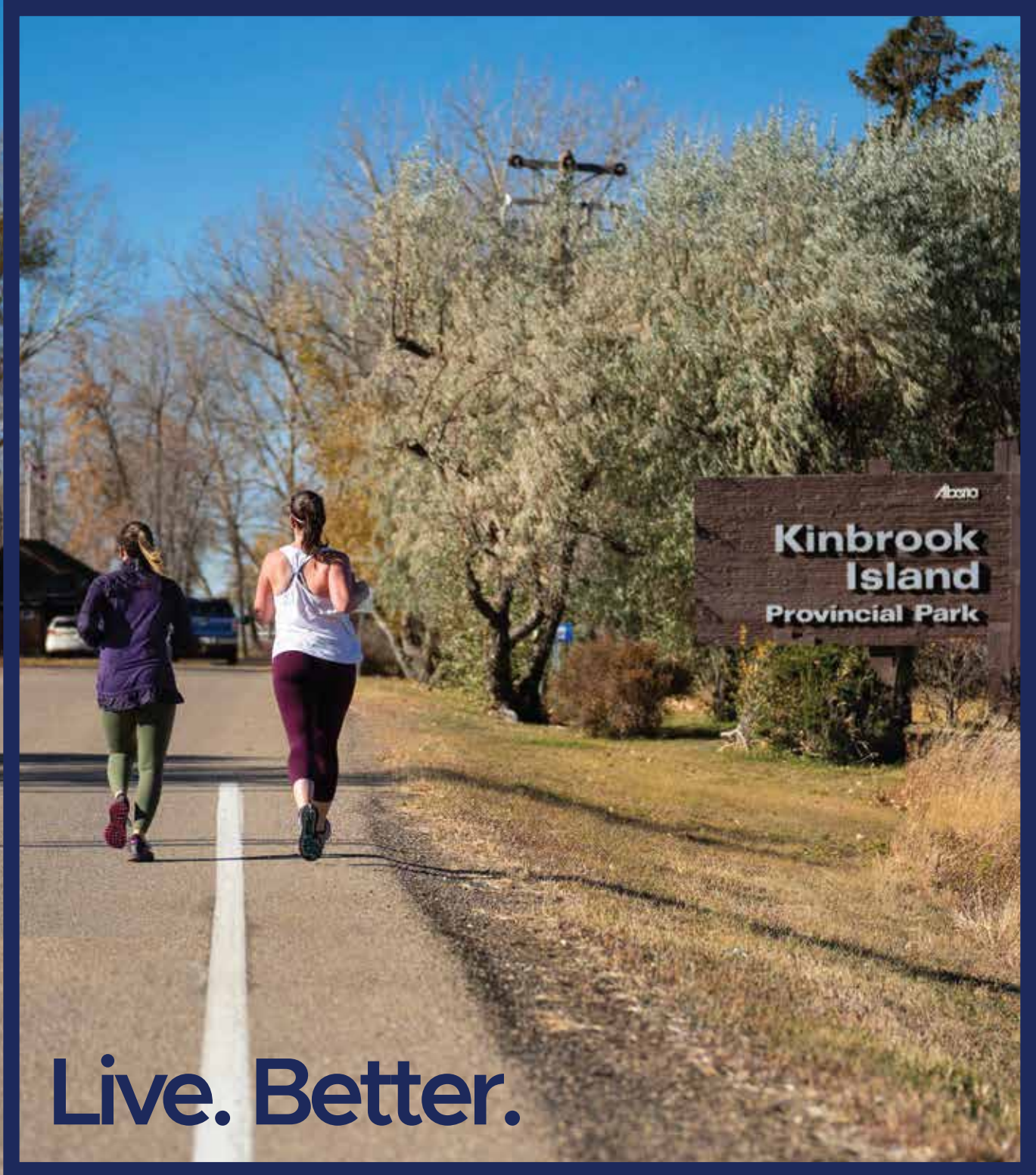




**Brooks
Region**

Better. Realized.

Kinbrook Connection
PATHWAY PARTNERSHIP



Live. Better.

Partnerships & Pathways

For many years, residents of Brooks and the County of Newell have desired a pathway that connects the City of Brooks with one of the Region's most treasured assets, Lake Newell.

The project was proposed again in 2020 and this time, regional partners were all on board and ready to make a commitment. In 2021, an endorsement from the Eastern Irrigation District, plus a large municipal funding pledge, provided the momentum needed to make this dream a reality. Community members and municipal partners are excited to see the pathway through to fruition and provide a legacy project for residents and tourists to enjoy for many years.



The Route

Welcome to the **Kinbrook Connection Pathway**, a multi-functional, shared trail which will link to the existing pathway network in the City of Brooks. The pathway will stretch for a total of twelve kilometres exposing users to lake views, natural grasslands and prairies, shorebird habitat and some amazing sunrises and sunsets.

- Starting at the County Administration Building, the pathway heads straight south towards Township Road 182.
- The path cuts south across the prairie towards Lake Newell, goes along the shoreline, and eventually crosses the Bantry Canal. It will run along the canal back to the lake and the Bantry Bay subdivision.
- From Bantry Bay, the path winds along the shoreline, with lake views to the west and prairie views to the east.
- Finally, the trail will connect to Kinbrook Island Provincial Park through the established Marsh Trail.

Aside from an active transportation route bringing residents/tourists between Brooks and Kinbrook Island Provincial Park, the pathway could be used for recreational events and activities such as races or birdwatching. There is also potential for future expansion off the main pathway to other locations in the County of Newell.

Sponsorship Opportunities

Sponsorship and financial contributions are needed before construction can begin on the Kinbrook Connection Partnership Pathway.

Sponsorship gives businesses and organizations an opportunity to connect with their target markets and show their support for what is sure to be a treasured community asset. There are a variety of sponsorship levels available for all sorts of budgets, so you can leave your mark and increase your organization's exposure.



Platinum Sponsorship - \$100,000+

Platinum level sponsors make contributions of more than \$100,000 and will be prominently featured through signage on the pathway along with appropriate media recognition. Additional logo/brand placement opportunities for Platinum Sponsors may also be available.

Gold Sponsorship - \$25,000 - \$99,999

Gold Sponsors will make a financial or in-kind donation ranging from \$25,000 up to \$99,999. Companies and organizations in the Gold sponsorship level will receive recognition through signage and/or other appropriate measures.



Silver Sponsorship - \$5,000 - \$24,999

The Silver sponsorship level includes contributions with a value between \$5,000 and \$24,999. Silver Sponsors may wish to donate a specific structure, such as a sunshade or bridge, and have their name/logo placed on that item.

Bronze Sponsorship - \$500 - \$4,999

The Bronze level of sponsorship includes financial and in-kind donations ranging from \$500 up to \$4,999. Donors may choose to sponsor a specific item, such as a bench, within this cost range.

Friends of the Pathway - Under \$500

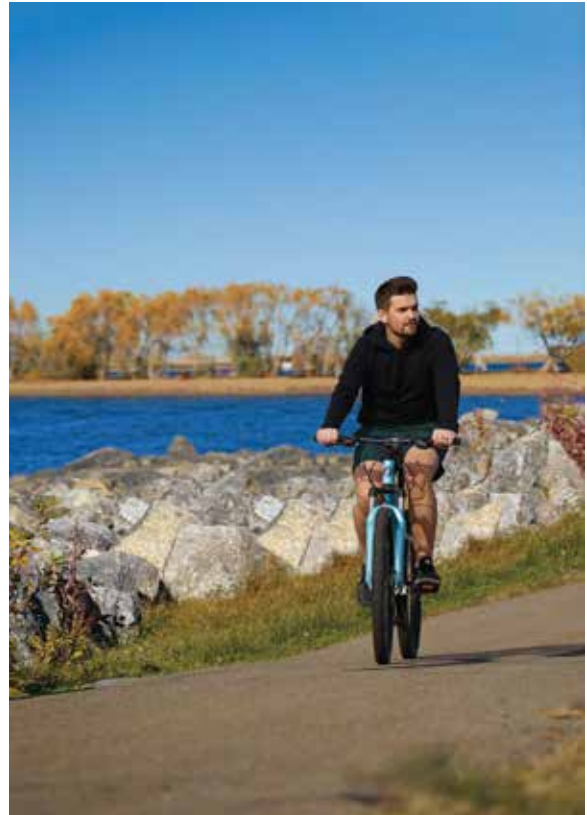
There are lots of smaller, but still very important, contributions that can be made to this project! These may include financial donations, in-kind support, a commitment towards ongoing maintenance, or acting as a volunteer for the planning process. We are grateful for all the assistance we receive!

Sponsorship Terms

All sponsors will receive recognition applicable to their sponsorship level and visibility through pathway signage or on a specific donated item. Sponsorship terms are for a minimum of 20 years, or until the pathway undergoes a major resurfacing or restructuring.

Project Budget

ITEM	COST
<i>Construction and Engineering</i>	\$2,530,000
<i>Fencing</i>	\$262,500
<i>Environmental Approvals</i>	\$50,000
<i>Sunshades (10)</i>	\$50,000
<i>Landscaping</i>	\$41,200
<i>Benches (10)</i>	\$15,000
<i>Bridge (1)</i>	\$12,000
<i>Signs</i>	\$8,600
<i>Garbage Cans (10)</i>	\$5,000
TOTAL PROJECT COST	\$2,943,300



Contact Us

We would love to talk to you about this project because like you, we're so excited about it! We will follow up with you to provide more information or discuss how you might be involved in the Kinbrook Connection Partnership Pathway. We look forward to working with you!

County of Newell

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DONOR PACKAGES

Pathway to Sponsoring

Sponsorship and financial contributions to the Kinbrook Connection Pathway will be recognized in a variety of ways. The recognition you receive varies on the level of sponsorship but a wide array of opportunities exist that allow you to tailor your contributions to meet your budget and be a part of the legacy of the pathway for years to come.

Sponsorship Levels

Recognition of your contributions are a key component of our project. The higher the level of sponsorship, the more prominent your recognition will be.

All sponsors will be recognized on the trailhead signs at both ends of the pathway and through our advertising and social media campaigns. In addition, Platinum and Gold sponsors will have the opportunity to have their logos included on the signs.

Platinum Sponsorship
\$100,000+

Gold Sponsorship
\$25,000 - \$99,999

Silver Sponsorship
\$5,000 - \$24,999

Bronze Sponsorship
\$500 - \$4,999

Friends of the Pathway
Under \$500

Legacy Donations

Donations that go directly to the building of the Legacy items will allow sponsors to have their names attached and their generosity acknowledged now and in the future. All sponsorships over a value of \$200 will include a commemorative brick that will be featured along the pathway.

Kilometre Sponsor
\$10,000

Shelter Sponsor
\$5,000

Bench Sponsor
\$1,500

Brick Sponsor
\$200 +



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Contact:

For more information or to find out how to donate contact
Brooks Region Economic Development
Tel. 403-362-3333 email ecdev@brooks.ca